



Hiten Rajgor

Product Designer

www.hitenrajgor.com
designerhiten@gmail.com
+91 8169760417

Qualification Summary

- Worked on SaaS Projects in a different type of working Environments like Agile & Scrum
- Created full-fledged responsive Websites from scratch
- Worked on Digital Ads, SERPs, Emailers, Landers, Blogs, and Contextual ads
- Helped startups to create a smooth design process, Trained Peers, and Mentored other Designers
- Created Business Strategies with Founders
- Hands-on experience of HTML, CSS, JS, WordPress, PHP
- Exploring cognitive psychology

Experience

Product Designer - Consultant Mumbai, Maharashtra, India	Jan 2019 - Present
As I started working as a consultant, my responsibilities got doubled, and I got amazing opportunities to work with Start-ups, Individuals, Unorganized businesses, MNCs and Agencies and collaborated with different teams nationally and Internationally.	
While working with different companies, I had to adopt different working styles based on the working environment of the clients. I was responsible for tasks like	
<ul style="list-style-type: none">Creating Project PlansCreating Information Architecture and scope of the projectConducting User interviews and creating User PersonasCreating High/Low fidelity - WireframesThe understanding Business end, User needs and crafting strategies accordinglyCreating User Interface, Style guides, and branding assets for the project from scratchSmooth handover of design assets to Developers	
UI Developer - Directi Mumbai, Maharashtra, India	
I believe in growing and looking at international standards, realized knowing Front-End development adds value to a Designer's perspective. I reached out to the right people, and after the technical round, was hired as a UI developer	
<ul style="list-style-type: none">I use to take care of the front end of the projects, which includes Ads, Emailers, Landers, and full-fledged e-commerce responsive websites.To make sure the code is Cross-browser compatible till Internet Explorer 9I use to optimize outdated codeGet our website QA and fix all the bugs on time and deploy it live.Documenting new functionalities and share it with the Peers	Feb 2018 - Jan 2019
Graphic Designer - Directi Mumbai, Maharashtra, India	
As I started, I use to work under Senior designers and use to design according to their guidelines. As I gained the experience, I was responsible to work individually on different clients while shipping the designs on time.	

- Understanding Biz Devs and Account manager's requirements and creating designs accordingly
- I was responsible to create Banner ads, Contextual Ads, and Emailers, Blogs, Websites SERPs and landers from scratch
- Optimize existing/old designs for better results based on the discussion with Account Managers
- Handing over the design assets smoothly to the developers and suggesting them with interactions
- Training new joiners and peers

About Me

I enjoy hearing stories and asking questions. My day starts early in the morning with meditation, and it is incomplete if I don't go out for a long walk or miss out on my reading session. I love observing things, especially in nature. I might sound an introvert but trust me, I am not. I am an amateur photographer who loves experimenting with my camera. I believe in a growth mindset, to make sure I am growing, I intentionally keep on challenging myself with something or other.

Achievements

- 100 Days of UI designing
- 100 Days of Icon designing
- 30 Days of UX bootcamp
- 31 Days of Ninja Writer
- 30 Days of JS
- Design Talk
- Started Blogging
- Articles & Case studies Published on UX Collective

Technical Skills

- | | | |
|---------------|-----------------|---------------|
| • Adobe XD | • Zeplin | • Illustrator |
| • Figma | • Invision | • HTML |
| • Sketch | • After Effects | • CSS |
| • Premier Pro | • Photoshop | • Java Script |
| • Wordpress | • PHP | • Git |

Volunteering Work

I formed a Design team in the college and, We use to take care of the college's Merch and other Marketing collaterals. I was part of the Management Team as well. We use to plan out events and draft a budget accordingly and have meetings with College's Management and Trustees for approvals.

Volunteer for Mentorship

I believe in giving back, and I often volunteer to give feedback to aspiring designers on their portfolio, Helping creating a portfolio, Clearing there design and freelancing doubts.

Education

In the Bachelor of commerce course, I learned about Business Management, Marketing, and fundamentals of bookkeeping. In the final year, I choose Financial management as my specialty and my favorite was cost-cutting and marketing out of all.

I use to participate in - Chess, Street Play, Debates, Skits