



# Hiten Rajgor

## Product Designer

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### Qualification Summary

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- Worked on SaaS Projects in a different type of working Environments like Agile & Scrum
- Created full-fledged responsive Websites from scratch
- Worked on Digital Ads, SERPs, Emailers, Landers, Blogs, and Contextual ads
- Helped startups to create a smooth design process, Trained Peers, and Mentored other Designers
- Created Business Strategies with Founders
- Hands-on experience of HTML, CSS, JS, WordPress, PHP
- Exploring cognitive psychology

### Experience

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#### Product Designer - Consultant

Jan 2019 - Present

Mumbai, Maharashtra, India

As I started working as a consultant, my responsibilities got doubled, and I got amazing opportunities to work with Start-ups, Individuals, Unorganized businesses, MNCs and Agencies and collaborated with different teams nationally and Internationally.

While working with different companies, I had to adopt different working styles based on the working environment of the clients. I was responsible for tasks like

- Creating Project Plans
- Creating Information Architecture and scope of the project
- Conducting User interviews and creating User Personas
- Creating High/Low fidelity - Wireframes
- The understanding Business end, User needs and crafting strategies accordingly
- Creating User Interface, Style guides, and branding assets for the project from scratch
- Smooth handover of design assets to Developers

#### UI Developer - Directi

Feb 2018 - Jan 2019

Mumbai, Maharashtra, India

I believe in growing and looking at international standards, realized knowing Front-End development adds value to a Designer's perspective. I reached out to the right people, and after the technical round, was hired as a UI developer

- I use to take care of the front end of the projects, which includes Ads, Emailers, Landers, and full-fledged e-commerce responsive websites.
- To make sure the code is Cross-browser compatible till Internet Explorer 9
- I use to optimize outdated code
- Get our website QA and fix all the bugs on time and deploy it live.
- Documenting new functionalities and share it with the Peers

#### Graphic Designer - Directi

Aug 2015 - Jan 2018

Mumbai, Maharashtra, India

As I started, I use to work under Senior designers and use to design according to their guidelines. As I gained the experience, I was responsible to work Individually on different clients while shipping the designs on time.

- Understanding Biz Devs and Account manager's requirements and creating designs accordingly
- I was responsible to create Banner ads, Contextual Ads, and Emailers, Blogs, Websites SERPs and landers from scratch
- Optimize existing/old designs for better results based on the discussion with Account Managers
- Handing over the design assets smoothly to the developers and suggesting them with interactions
- Training new joiners and peers

### About Me

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I enjoy hearing stories and asking questions.

My day starts early in the morning with meditation, and it is incomplete if I don't go out for a long walk or miss out on my reading session. I love observing things, especially in nature. I might sound an introvert but trust me, I am not. I am an amateur photographer who loves experimenting with my camera. I believe in a growth mindset, to make sure I am growing, I intentionally keep on challenging myself with something or other.

### Achievements

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- 100 Days of UI designing
- 100 Days of Icon designing
- 30 Days of UX bootcamp
- 31 Days of Ninja Writer
- 30 Days of JS
- Design Talk
- Started Blogging
- Articles & Case studies Published on UX Collective

### Technical Skills

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- Adobe XD
- Zeplin
- Illustrator
- Figma
- Invision
- HTML
- Sketch
- After Effects
- CSS
- Premier Pro
- Photoshop
- Java Script
- Wordpress
- PHP
- Git

### Volunteering Work

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I formed a Design team in the college and, We use to take care of the college's Merch and other Marketing collaterals. I was part of the Management Team as well. We use to plan out events and draft a budget accordingly and have meetings with College's Management and Trustees for approvals.

#### Volunteer for Mentorship

I believe in giving back, and I often volunteer to give feedback to aspiring designers on their portfolio, Helping creating a portfolio, Clearing there design and freelancing doubts.

### Education

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In the Bachelor of commerce course, I learned about Business Management, Marketing, and fundamentals of bookkeeping. In the final year, I choose Financial management as my specialty and my favorite was cost-cutting and marketing out of all.

I use to participate in - Chess, Street Play, Debates, Skits